

City of Republic Citizen Survey 2018

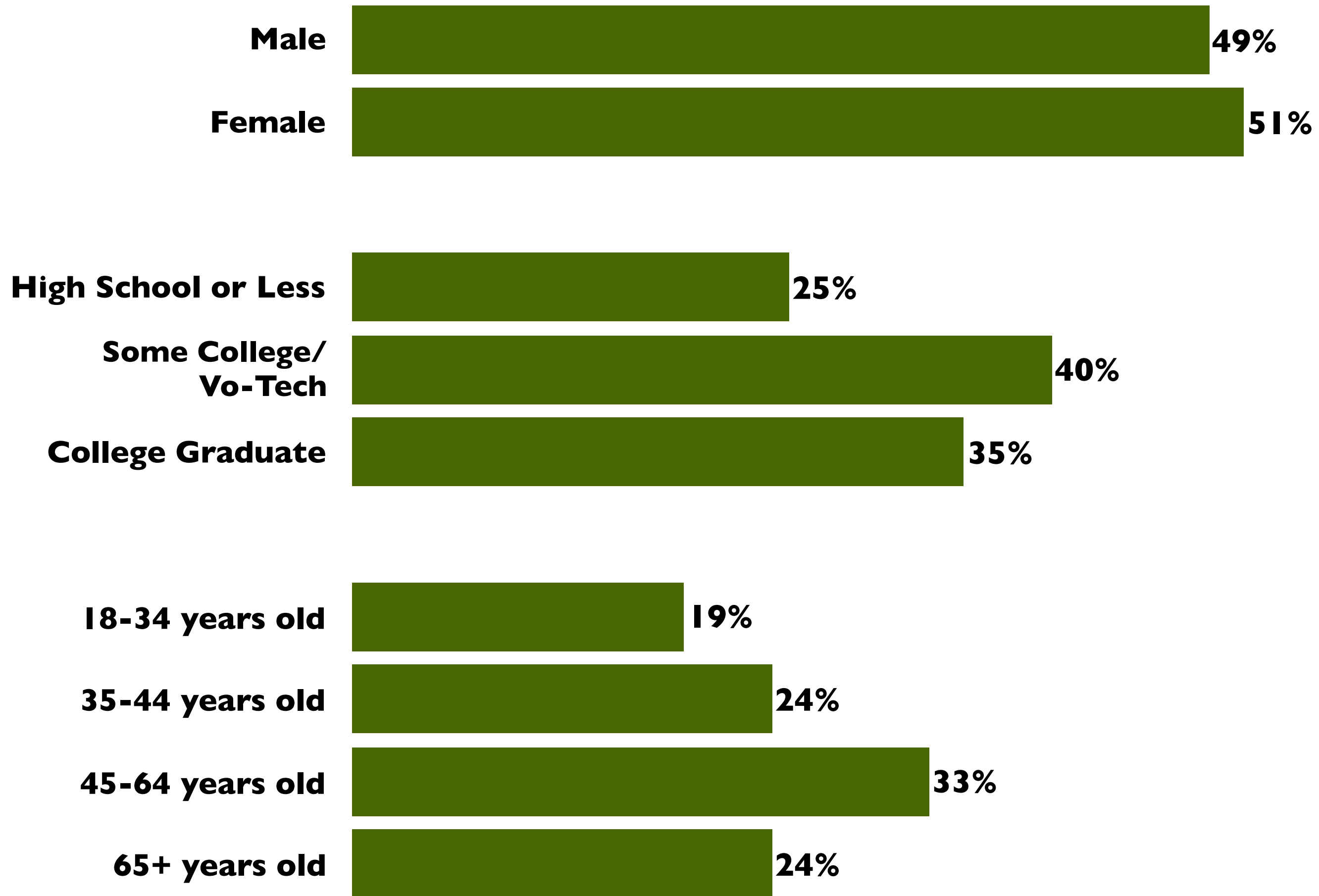


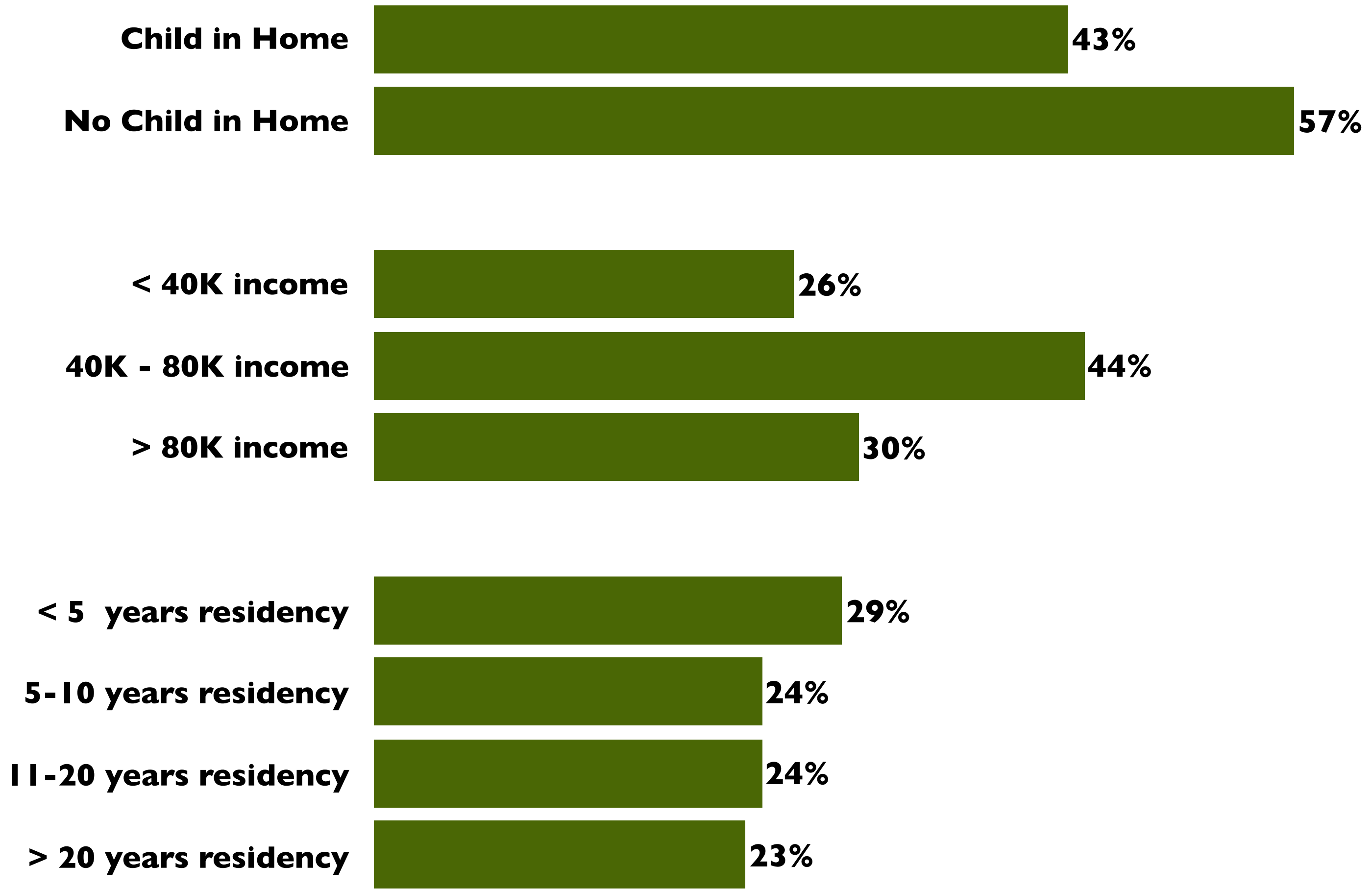
OPINION RESEARCH SPECIALISTS, LLC
Springfield, Missouri
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SURVEY DESIGN AND METHODOLOGY

- ◆ April 25, 2018 – Six-page questionnaire mailed to 3,000 randomly selected households in Republic
- ◆ 1,065 completed questionnaires returned
- ◆ 570 mail and 495 online
- ◆ Margin of error is +/- 3%
- ◆ Response rate = 37.4%

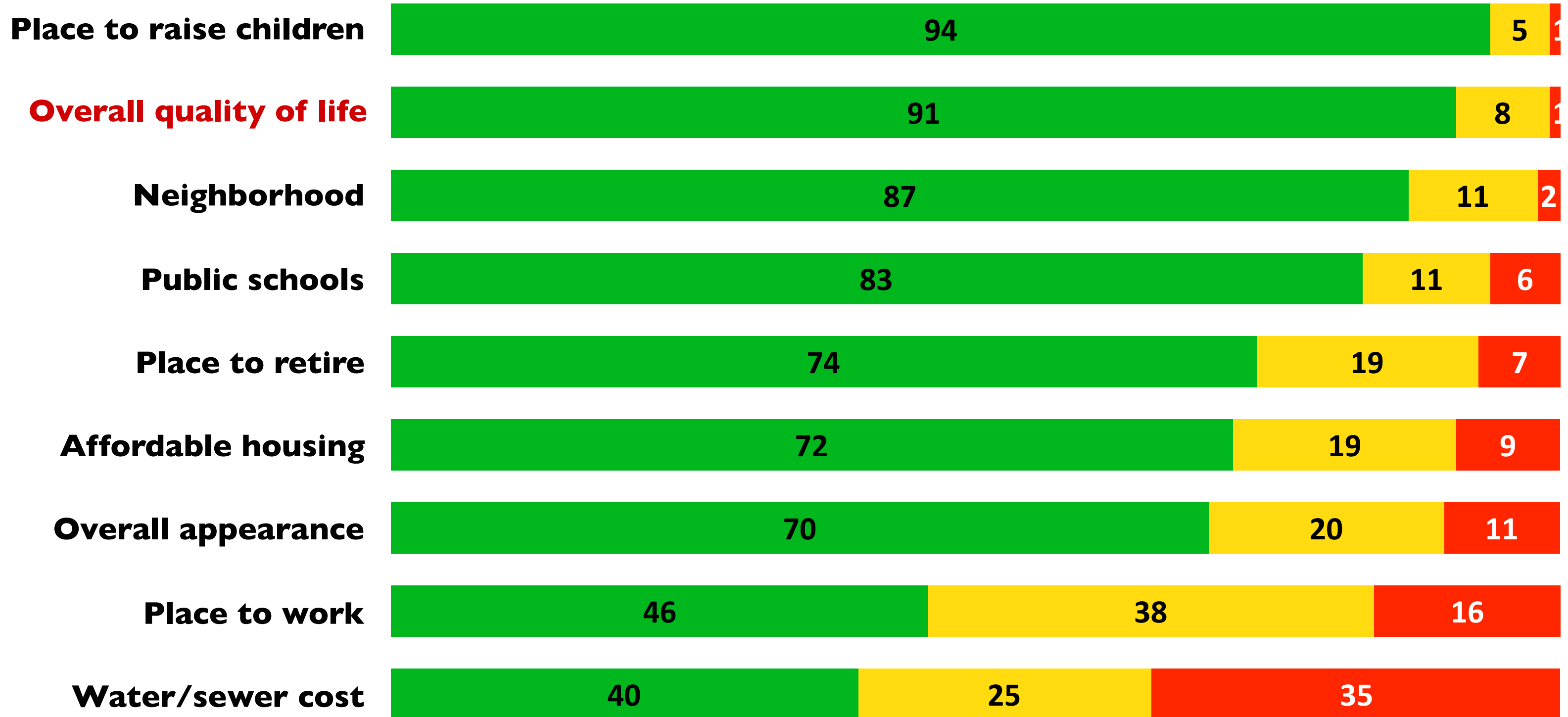
Demographic Profile



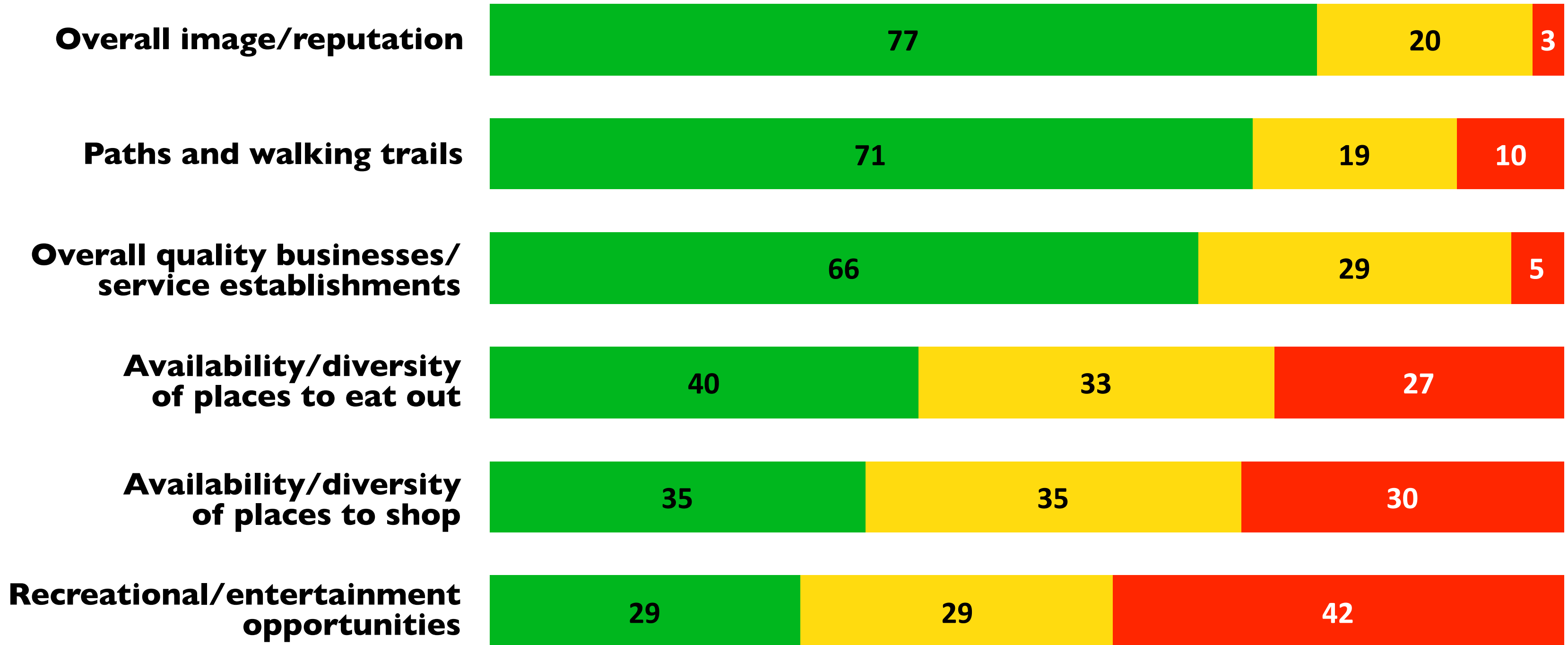


Survey Results

Republic Quality of Life Factors



Rating City Characteristics



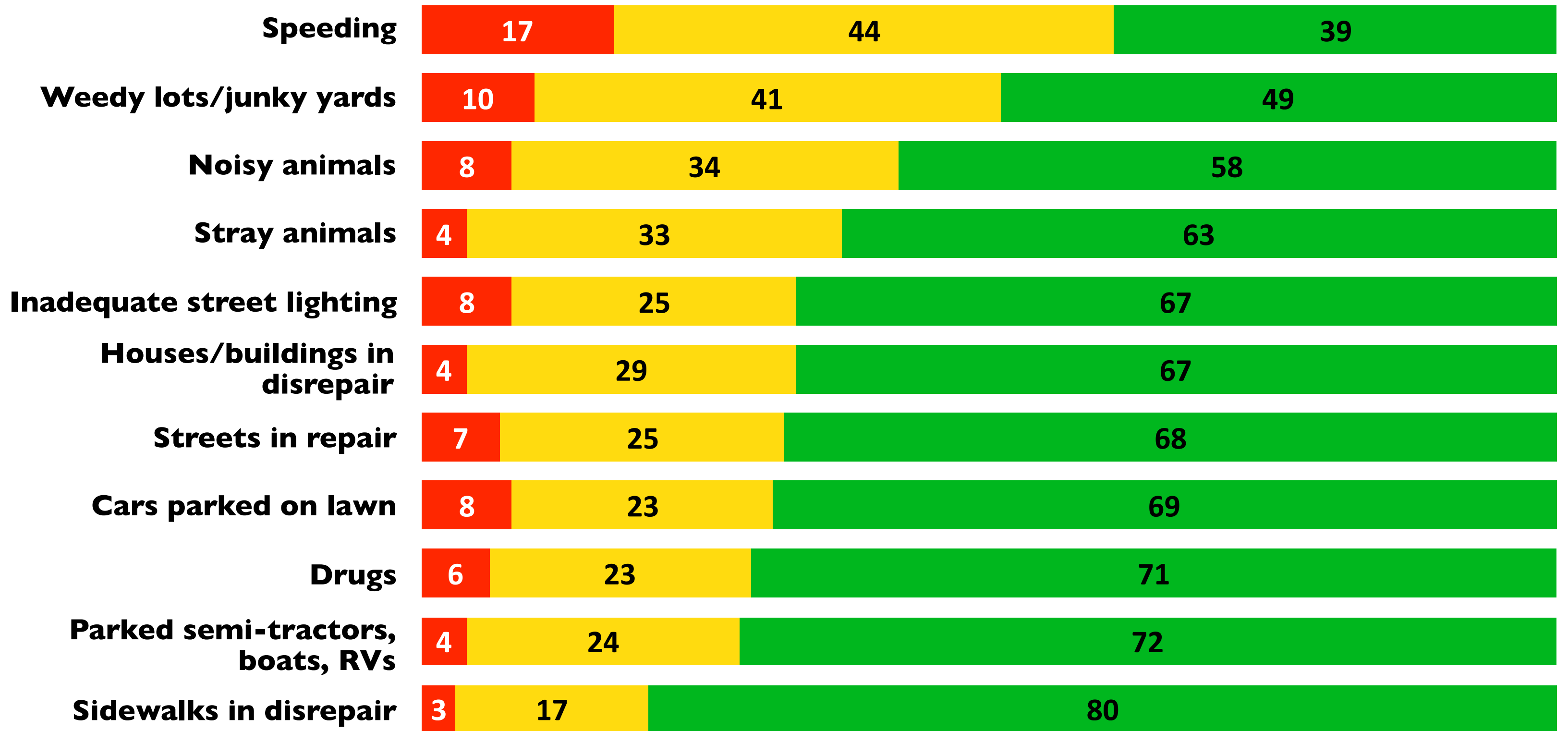
Desirability of Republic as a Place to Live



Frequency of Travel to Springfield

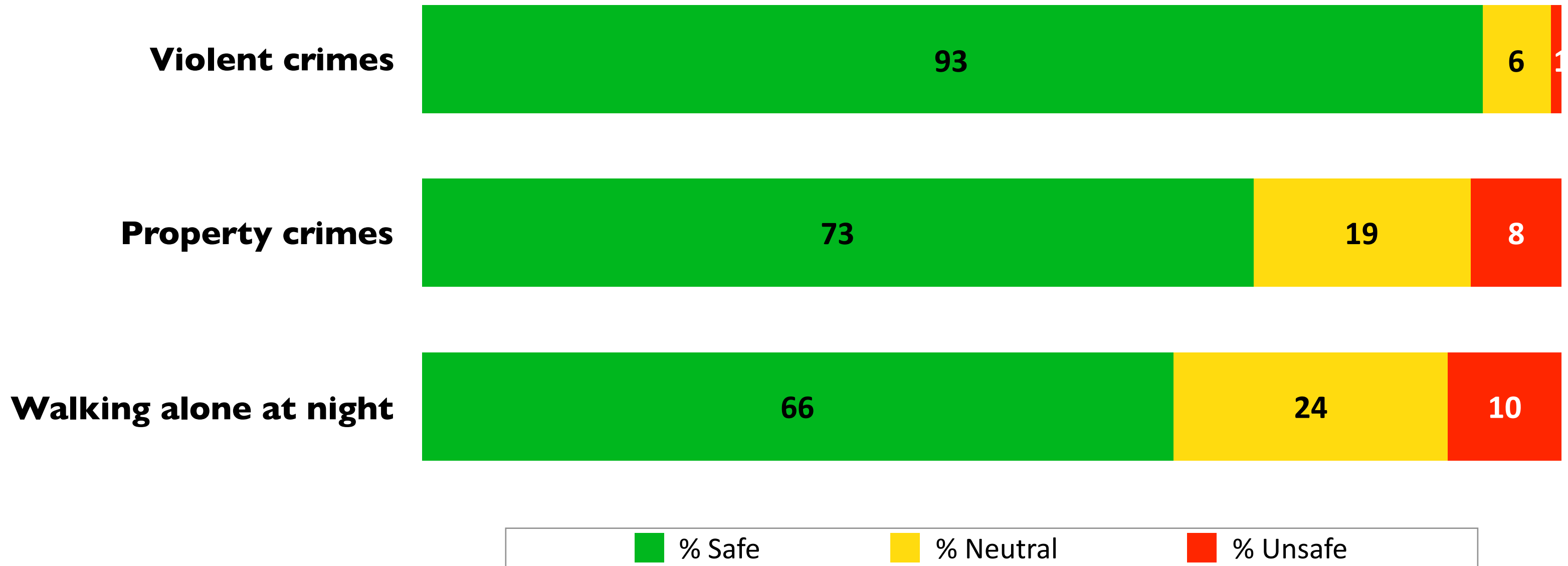


Neighborhood Problems



 % Major Problem  % Minor Problem  % No Problem

Perceptions of Safety from Neighborhood Crime

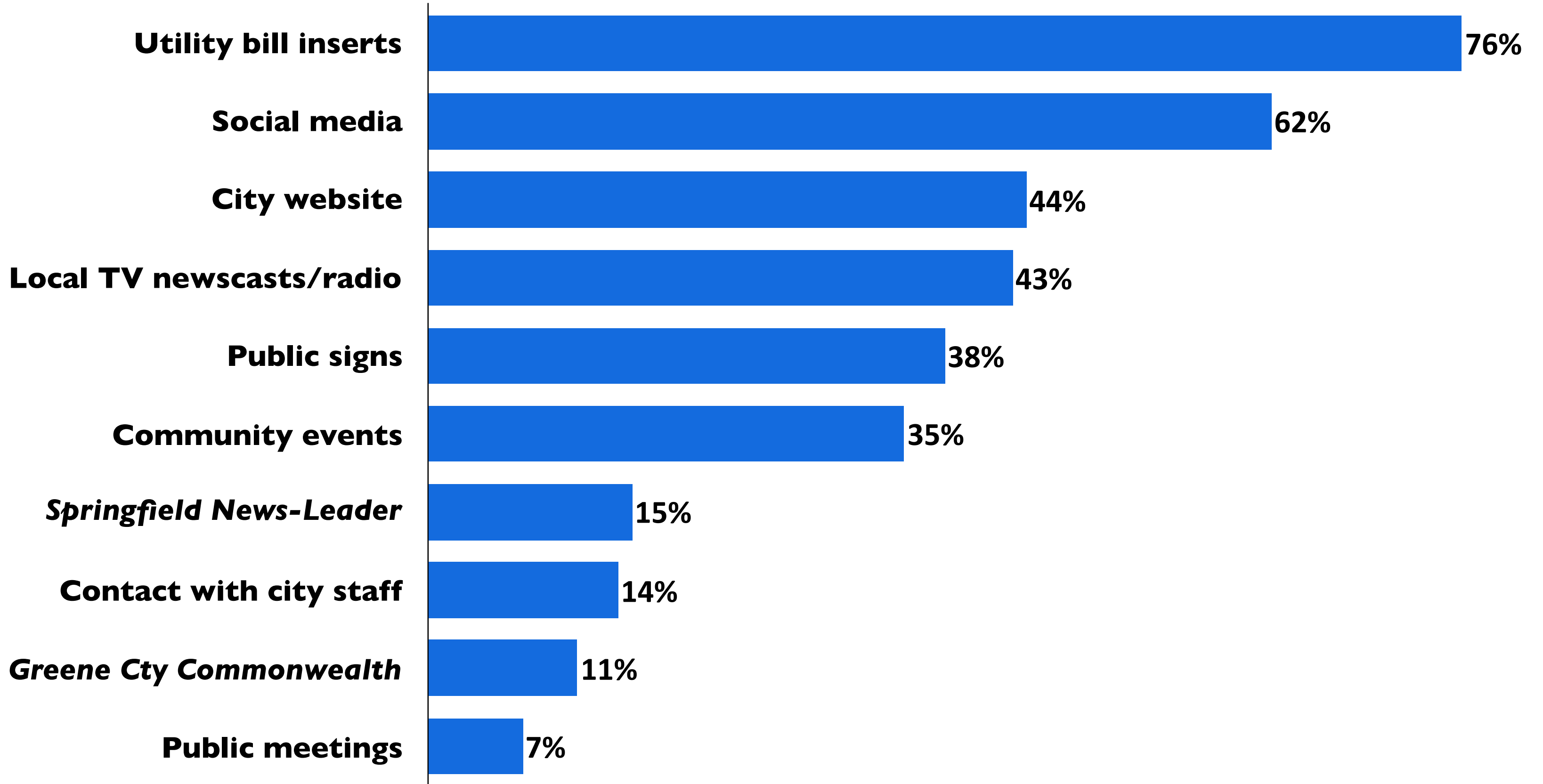


Rating Republic City Government

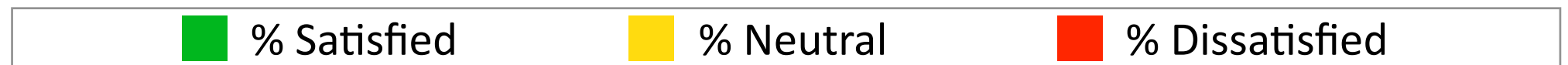
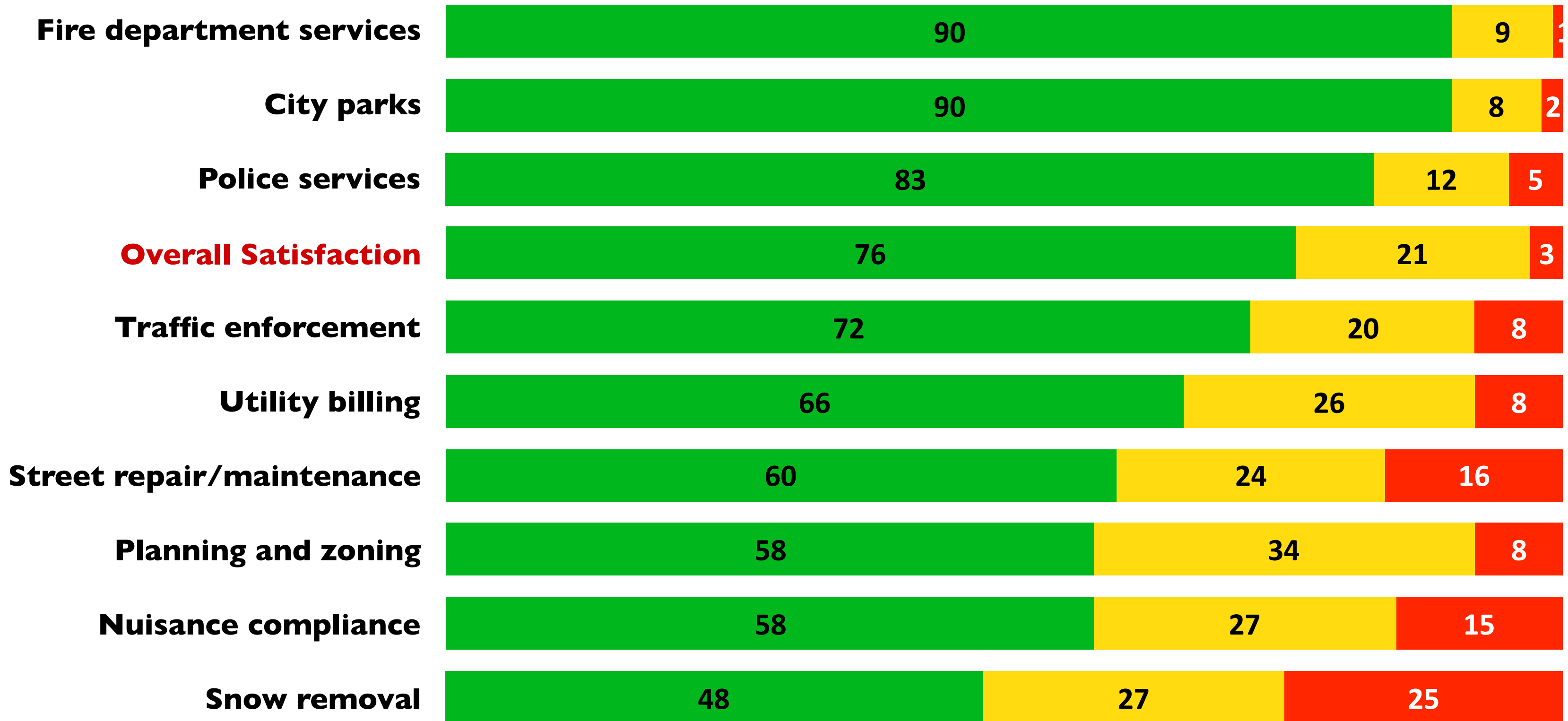


■ % Positive ■ % Neutral ■ % Negative

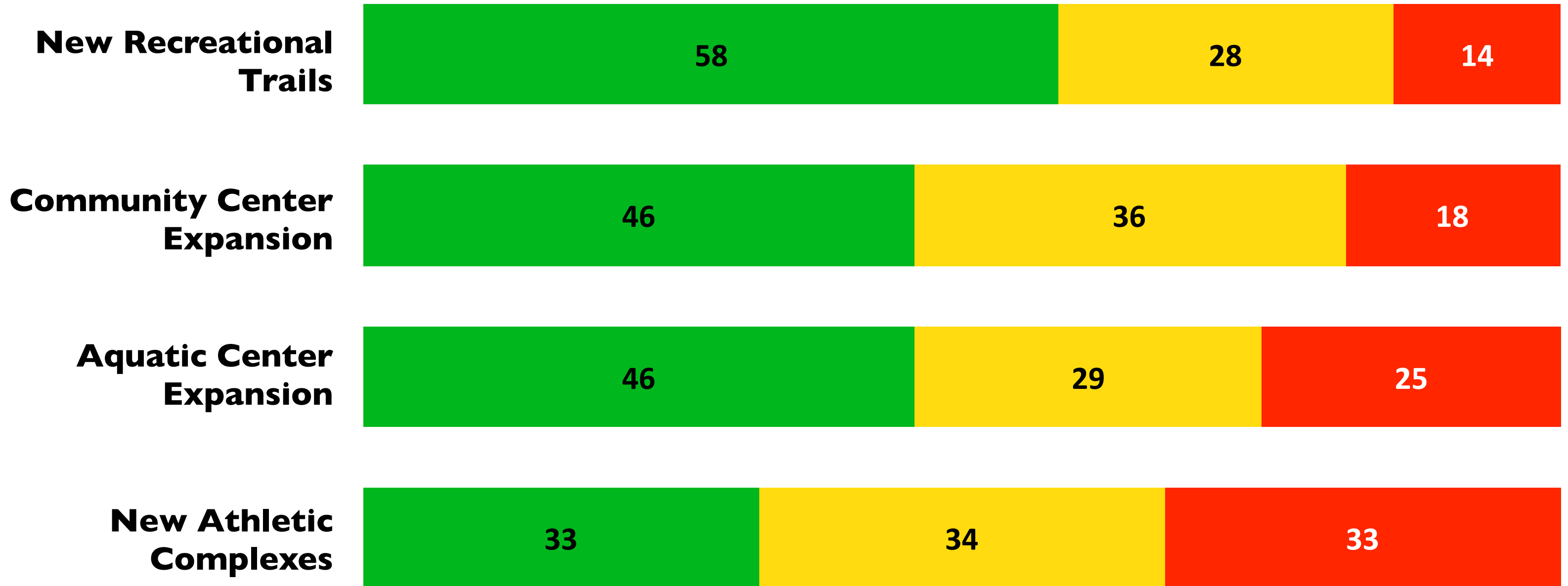
City Information Sources



Satisfaction with Republic City Services



Level of Interest in New Projects by Parks & Recreation Department

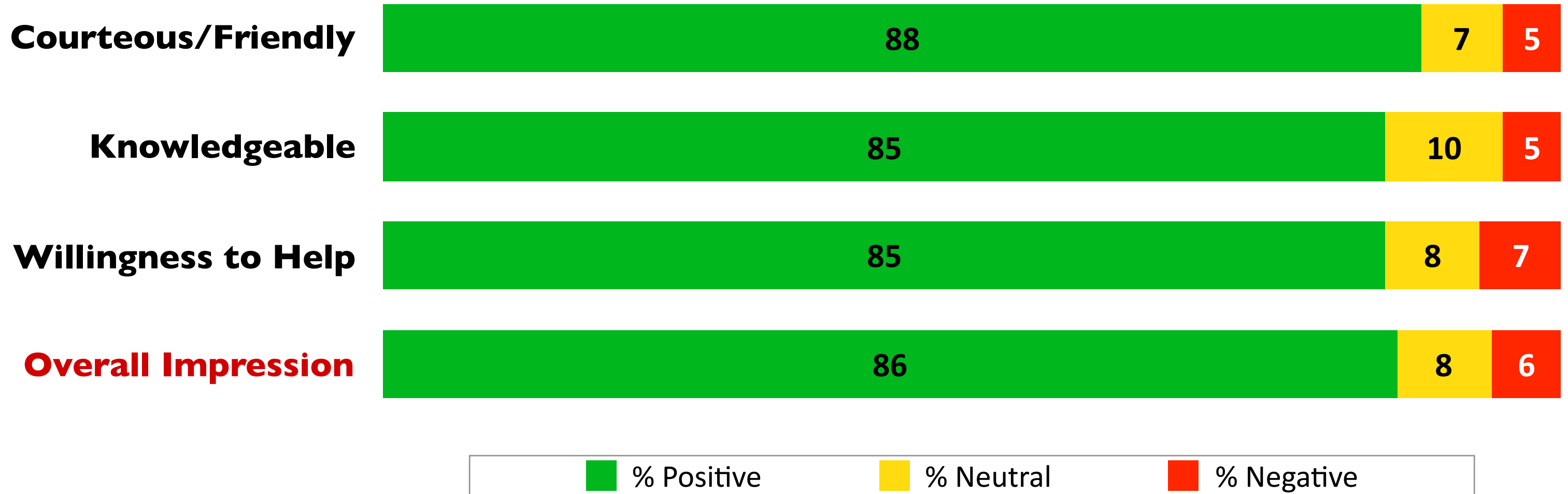


 % Very Interested  % Somewhat Interested  % Not Interested

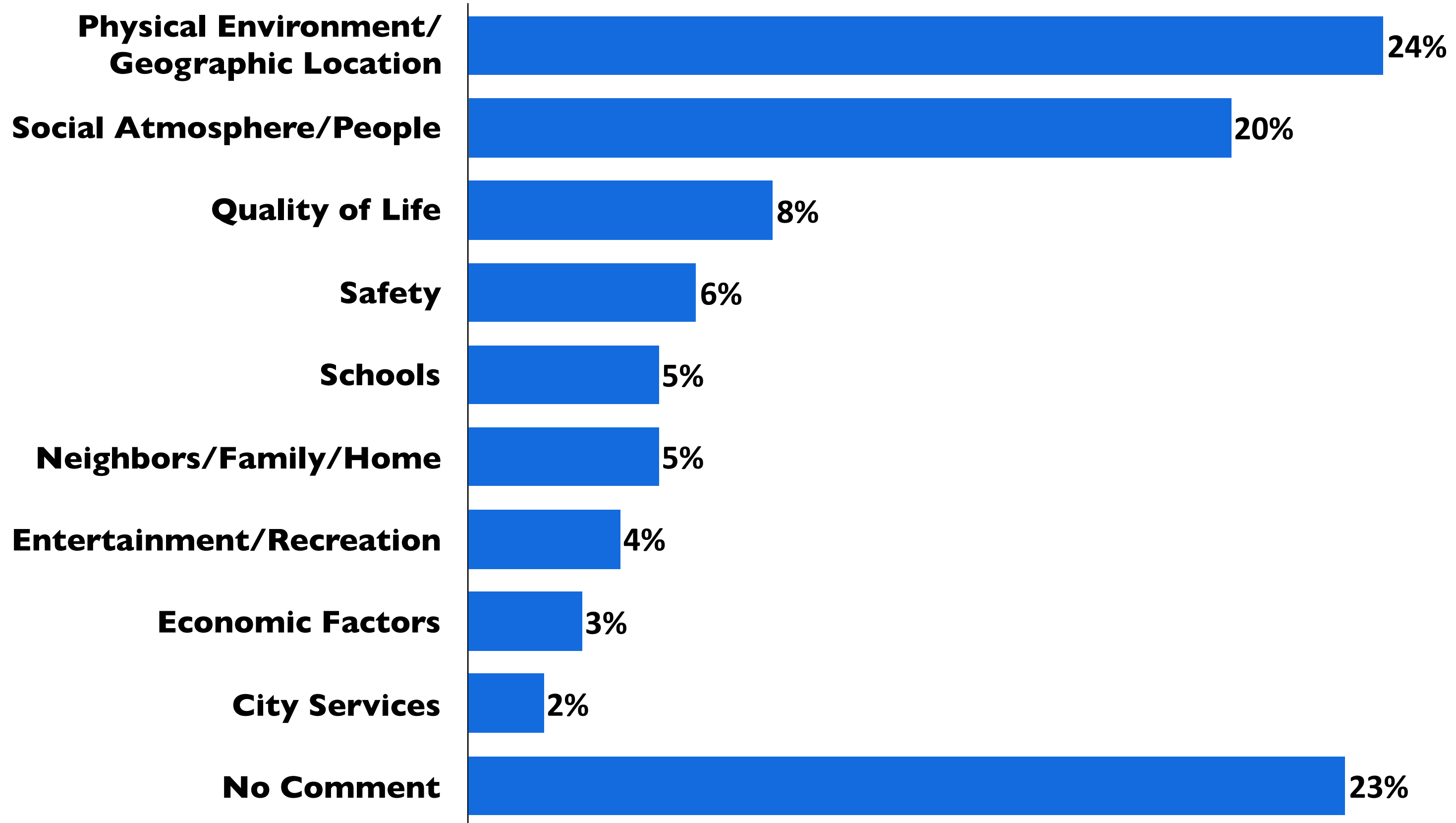
Contact with Republic City Employee in Past 12 Months



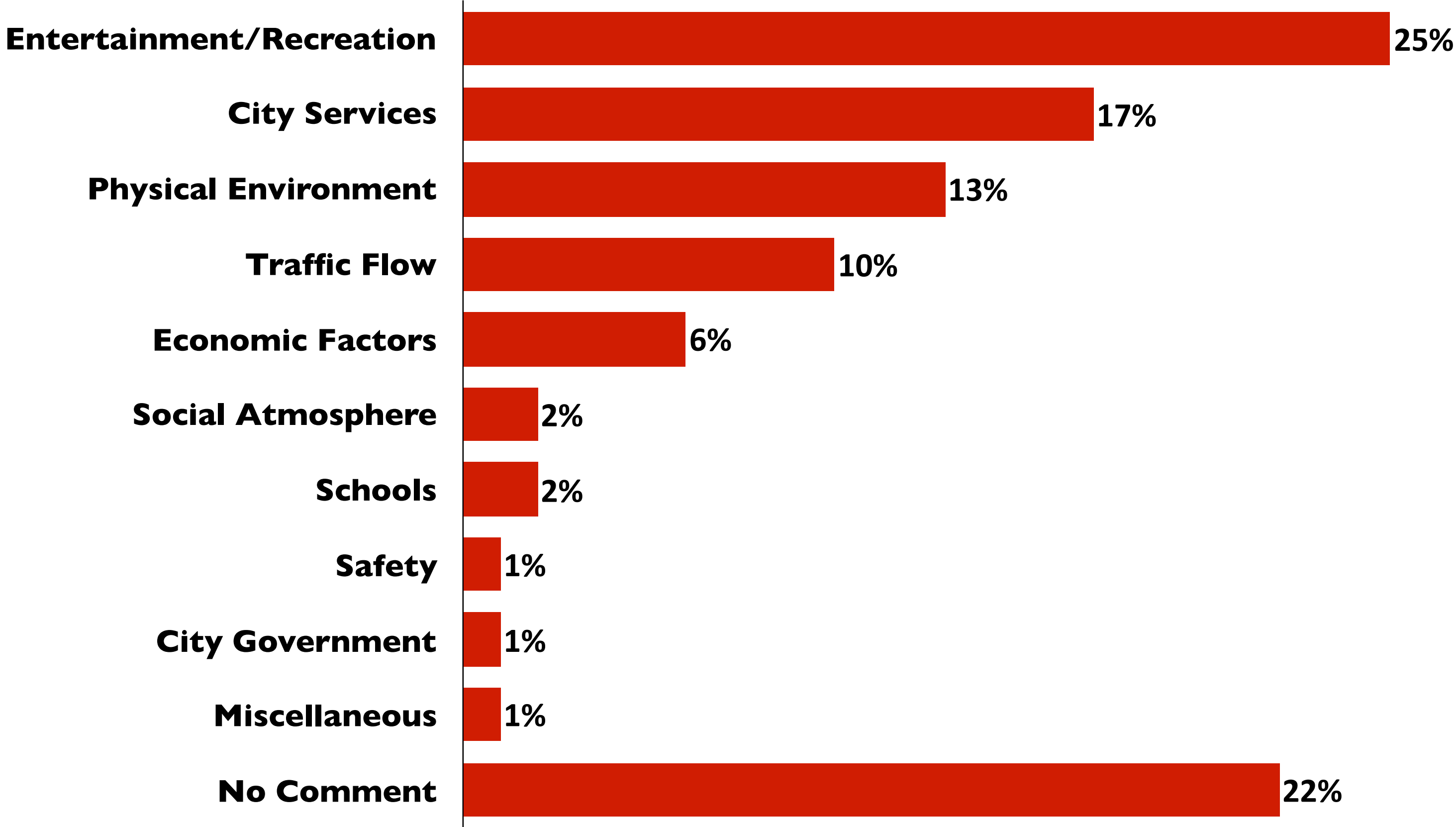
Impressions of Republic City Employees



What Residents Like Most About Living in Republic



Aspects of Republic Residents Would Like to See Changed/Improved



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